**NOVELTIES FROM PANZERI: A PREVIEW**

The year 2020 is full of novelties for Panzeri, which is presenting four collections of indoor and outdoor lamps while extending some of its existing ranges with new accessories and solutions, which are based on research and embrace the talent of designers and architects who have found a reliable partner in Panzeri.

The partnership with the architect Matteo Thun, already begun in 2019 with the Tubino and Firefly in the Sky lines, has led to VENEXIA, a new outdoor collection, inspired by lagoon atmospheres and Murano glass.

By contrast, research by Enzo Panzeri has given rise to ARENA, a ring, available in three sizes, which very flexibly combines soft diffusion with a line of lights and concentrated beams of light from adjustable spotlights.

Novelties are also introduced for recessed downlights. The new MARK line by Matteo Italia - Italia and Partners blends the decorative aspect with the architectural one, thanks to a frame available in various finishes.

The KIPS line, designed by Enzo Panzeri, extends the range of profiles with a very narrow LED strip in opal white silicone, creating a line of light only 6 mm wide, with linear and curved elements that can be combined.

There are plenty of novelties for the company’s existing collections, such as BELLA, designed by Enzo Panzeri, for which the lampshade accessory is now available. To accommodate BELLA in contexts that require soft and suffused light, Matteo Thun has designed a "dress". TUBINO, also designed by Thun, is now available in a suspension version, among others.

New features are also available for the GINEVRA line designed by Christian Burtolf, which extends its technological versions using dynamic white technology. Always focusing on people and their needs in spaces, it allows the colour temperature to be varied from 2700K to 6500K, creating warm and relaxing atmospheres or dynamic and concentrated work environments with cold temperatures. Researching new integrated solutions and lighting for wellbeing in work spaces and community areas in the hospitality world has led to ZERO ROUND ACOUSTIC, designed by Enzo Panzeri. It provides extra comfort thanks to the innovative PET material that significantly reduces glare through its generous surfaces.

In addition to new products, Panzeri is also presenting itself with a completely refreshed look: starting with the logo and a coordinated image that is more minimalist and in keeping with its architectural vocation, which is closely linked to the design and contract worlds. This all-round rebranding aims to fully convey the value and intrinsic quality of Panzeri solutions in a style that is not only technological but also contemporary.

**CONTACTS**

**Panzeri Carlo Srl**

Sede legale: Via Mameli, 11 - 20851 Lissone (MB)

Sede operativa: Via Padania, 8 - 20853 Biassono (MB)

Tel. +39(039)2497483

Fax +39(039)2497396

[press@panzeri.it](mailto:press@panzeri.it)

[www.panzeri.it](http://www.panzeri.it/)

@Panzeri1947 #Panzeri1947 #theshapeoflight #wemakelight

[Facebook](https://www.facebook.com/Panzeri1947/) | [Twitter](https://twitter.com/Panzeri1947) | [Instagram](https://www.instagram.com/panzeri1947/) | [Pinterest](https://www.pinterest.co.uk/Panzeri1947/) | [Linkedin](https://www.linkedin.com/company/panzeri-1947/) | [Youtube](https://www.youtube.com/channel/UCjysjCoFDr7MSGrY--jd_sw)

Press contacts:

Hangar Design Group

t. +39 02 48028758

hangarpress@hangar.it